



Faculty of Economic Sciences and IT

## 7<sup>th</sup> International Conference on Social Sciences (22 – 23 September 2016)

### Programme

#### Thursday, September 22

08:15 – 09:00	Arrival and Registration	In front of Jasminum Restaurant	
09:00 – 09:10	Opening and Welcome	Roof Terrace Room	
09:10 – 09:15	Introduction of Keynote speaker	Roof Terrace Room	
09:10 – 10:15	Keynote Address: Prof Marko Sarstedt	Roof Terrace Room	
10:15 – 10:30	Mid-Morning Break	Roof Terrace Room	
<b>10:30 – 12:50</b>			
Parallel Sessions 1 – Rooms 1.61 – 1.64			
<b>Room 1. 61</b>	<b>Room 1. 62</b>	<b>Room 1. 63</b>	<b>Room 1. 64</b>
<b>Session Chair: D.J Viljoen</b>	<b>Session Chair: S. Kot</b>	<b>Session Chair: J Mofokeng</b>	<b>Session Chair: S Vyas-Doorgapersad</b>
<b>Mncayi, N.P</b> , North-West University, South Africa <i>An analysis of the perceptions of graduate unemployment among graduates from a South African University</i>	<b>Mathebula, N</b> , University of Limpopo, South Africa, <b>Nkuna N</b> , University of Limpopo, South Africa, and <b>Sebola, M</b> , University of Limpopo, South Africa, <i>Integrated development plan for improved service delivery: a comparative study of municipalities within the Mopani district municipality, Limpopo province</i>	<b>Van Vuuren, H, Joubert, P</b> , Vaal University of Technology, South Africa and <b>Dhurup, M</b> , Vaal University of Technology, South Africa <i>Justice in the workplace: The influence of procedural, distributive and interactional justice on organisational citizenship behaviour among employees in the police service</i>	<b>Jones, W</b> , Mahidol University International College, Thailand <i>Hegemonic preservation and Thailand's constitutional crisis</i>

<p><b>Yavuzaslan, A</b>, Szent Istvan University, Hungary, <b>Barişçil A</b>, Szent Istvan University, Hungary and <b>Fekete-Farkas, M</b>, Szent Istvan University, Hungary <i>Feeling in stress in Turkey and its connection to students in terms of career selections</i></p>	<p><b>Ślusarczyk, B</b>, Czestochowa University of Technology, Poland <i>Shared services centres and workforce resources</i></p>	<p><b>Masike L.G</b>, Tshwane University of Technology, <b>Mofokeng J</b>, Tshwane University of Technology, South Africa and <b>Obioha E.E</b>, Walter Sisulu University, South Africa <i>Exploring the South African Police Service's management of civil protests in the Gauteng Province</i></p>	<p><b>Agarwal, R</b>, Mahidol University International College, Thailand <i>The Ganesha cult in Pre-dominantly Buddhist country of Thailand</i></p>
<p><b>Isabirye, K.A</b>, Vaal University of Technology, South Africa and <b>Moloi, K.C</b>, Vaal University of Technology, South Africa <i>Professional development and teacher learning at an Open Distance Learning University (ODL) in South Africa</i></p>	<p><b>Meyer, D.F</b>, North-West University, South Africa <i>Quo Vadis: an analysis of job creation in South Africa</i></p>	<p><b>Mofokeng, J</b>, Tshwane University of Technology, South Africa <i>The apple does not fall far from the tree: Can society corrupt police officials?</i></p>	<p><b>Preston, M</b>, North-West University, South Africa and <b>Kloppers, H</b>, North-West University, South Africa <i>Proposed changes to tax law in South Africa: Interest-free loans as a tool in estate planning</i></p>
<p><b>Muzindutsi, P.F</b>, North-West University, South Africa and <b>Viljoen, D.J</b>, North-West University, South Africa <i>Socio-demographic factors influencing leisure attitude among undergraduate students at a South African university</i></p>	<p><b>Landsberg, J</b>, North-West University, South Africa, <b>Meyer D.F</b>, North-West University, South Africa &amp; <b>Meyer, N</b>, North-West University, South Africa <i>Perceptions of management of business chambers on their role in local economic development (LED): The case of the Vaal Triangle, South Africa</i></p>	<p><b>Olutola, A</b>, Tshwane University of Technology, South Africa and <b>Bello P</b>, Tshwane University of Technology, South Africa <i>Public trust: South African Police before the microscope</i></p>	<p><b>Ogbokor, C</b>, Namibia University of Science and Technology, Namibia <i>Econometric analysis of the ,mpact of foreign direct investment on economic growth in Namibia: Evidence from annual data</i></p>
<p><b>Pelser-Carstens, V</b>, North-West University, South Africa <i>Teaching methods used by lecturers in accountancy education: The good the bad and the ugly truth</i></p>	<p><b>Mostert, C</b>, North-West University, South Africa <i>Determining the motivating factors for the general use of social media amongst tourists to South Africa</i></p>	<p><b>Olutola, A</b>, Tshwane University of Technology, South Africa and <b>Bello P</b>, Tshwane University of Technology, South Africa <i>Exploring the association between community cohesion and crime in the republic of South Africa</i></p>	<p><b>Hinson R.E</b>, University of the Free State and University of Ghana, <b>Renner A</b>, University of Ghana, Ghana, <b>Boateng H</b>, University of Technology Sydney and <b>O.A Feehi</b>, University of Professional Studies Accra <i>Mining firms and Sustainability Reporting in Ghana</i></p>

<p><b>Muposhi, A</b>, Vaal University of Technology, South Africa and <b>Dhurup, M</b>, Vaal University of Technology, South Africa <i>Diffusion of electronic cigarettes as a smoking cessation aid: Reflections from university students</i></p>	<p><b>Kot, S</b>, Czestochowa University of Technology, Poland, <b>Meyer, N</b>, North-West University, South Africa and <b>Broniszewska, A</b>, Czestochowa University of Technology, Poland <i>A cross-country comparison of the characteristics of Polish and South African women entrepreneurs</i></p>	<p><b>Obioha, E.E</b>, Walter Sisulu University, South Africa <i>Role of the military in democratic transitions and succession in Nigeria</i></p>	<p><b>Vyas-Doorgapersad, S</b>, University of Johannesburg, South Africa <i>Gender mainstreaming in policymaking processes: a South African perspective</i></p>
<p><b>Dunga, S.H</b>, North-West University, South Africa and <b>Mncayi, N.P</b>, North-West University, South Africa <i>Determinants of the perceptions on whether higher education should be free or not among students at a South African University</i></p>	<p><b>Omoruyi, O</b>, Vaal University of Technology, South Africa and <b>Dhurup, M</b>, Vaal University of Technology, South Africa <i>The influence of supply chain networks, flexibility and integration on the performance of small and medium enterprises in Southern Gauteng, South Africa</i></p>	<p><b>Mbajiorgu, C</b>, University of Limpopo, South Africa and <b>Mmusi S.O</b>, University of Limpopo, South Africa <i>Towards sustaining South Africa's successes against the "Triple plus one" major challenges: The roles and contributions of the press, civil society groups and state political institutions</i></p>	<p><b>Ugur, A.A</b>, Gaziantep University, Turkey <i>The privatization of public economic enterprises in Turkey</i></p>
<b>12:50 – 14:00</b>	<b>Lunch Break</b>		Jasminum Restaurant
<b>14:00 – 16:00</b> Parallel Sessions 2 – Rooms 1.61 – 1.64			
<b>Room 1. 61</b>	<b>Room 1. 62</b>	<b>Room 1. 63</b>	<b>Room 1. 64</b>
<b>Session Chair: Y Akinwale</b>	<b>Session Chair: H.A Koloba</b>	<b>Session Chair: M Dhurup</b>	<b>Session Chair: P.F Muzindutsi</b>
<p><b>Fitchat, L</b>, North-West University, South Africa and <b>Jordaan, D.B</b>, North-West University, South Africa <i>Ten heuristics to evaluate the user experience of serious games</i></p>	<p><b>Soobben, D</b>, Durban University of Technology, South Africa <i>Newspaper representation of ethnic women: a South African perspective</i></p>	<p><b>Radebe, P</b>, Vaal University of Technology &amp; <b>Dhurup, M</b>. Vaal University of Technology <i>Perceptions of organisational politics, frustration with work and occupational commitment: exploration and implications of a triadic relationship in a provincial sport and recreation department in South Africa</i></p>	<p><b>Mahlophe, M.I</b>, North-West University, South Africa and <b>Muzindutsi P.F</b>, North-West University, South Africa <i>Testing for application of fama and french five factor asset pricing model on the Johannesburg stock exchange</i></p>

<p><b>Maluleke, W</b>, University of South Africa, South Africa and Mofokeng T.J, Tshwane University of Technology, South Africa <i>The use of DNA Technology in combating stock theft: SAPS KZN selected STUs experiences and recommendations</i></p>	<p><b>Mbajiorgu, C.M</b>, University of Limpopo, South Africa, Asha A.A and Mmusi S.O, University of Limpopo, South Africa <i>Evaluation of audience perceptions and attitudes on media coverage of HIV and AIDS pandemic in Limpopo Province, South Africa</i></p>	<p><b>Serra, P.</b> Tshwane University of Technology, <b>Surujal, J</b>, North-West University, South Africa &amp; <b>Redda, E.H</b>, North-West University, South Africa <i>Perceptions of service quality and satisfaction of High Performance Programmes (HPP): A case study of a comprehensive university in South Africa</i></p>	<p><b>Collins, T</b>, New College of Florida, United States <i>Trade liberalization and Technology diffusion: evidence from Mexico</i></p>
<p><b>de Villiers, P</b>, North-West University, South Africa and <b>Blignaut, S</b>, North-West University, South Africa <i>Design evaluation of a forklift serious game</i></p>	<p><b>Vyas-Doorgapersad, S</b>, University of Johannesburg, South Africa and <b>Surujal, J</b>, North-West University, South Africa <i>Gender-based yoga for conflict resolution</i></p>	<p><b>Dlodlo, N</b>, Vaal University of Technology, South Africa and <b>Dhurup, M</b>, Vaal University of Technology, South Africa <i>An exploratory study of twitter sports consumption motives and relationship with future intentions: a perspective from athletes' followers</i></p>	<p><b>Veny, L</b>, Ghent University, Belgium <i>The Right to Education according the case-law on the ECtHR</i></p>
<p><b>Roos F</b>, North-West University, South Africa, <b>Lennox, A</b>, North-West University, South Africa and <b>Botha-Ravyse, C</b>, North-West University, South Africa <i>Students soft skill acquisition in an adapted outdoor Amazing race event: a comparative study</i></p>	<p><b>Koloba, H.A</b>, University of the Free State, South Africa <i>Investigating Generation Y entrepreneurial autonomy: a comparison of gender and race</i></p>	<p><b>Swanepoel, M.J</b>, North-West University, South Africa and <b>Swanepoel, J.J</b> <i>The correlation between player valuation and the bargaining position of clubs in the English Premier League (EPL)</i></p>	<p><b>Bariscil, A</b>, Szent Istvan University, Hungary and <b>Yavuzaslan, A</b>, Szent Istvan University, Hungary <i>Influences of the refugee movements on the labour market in Turkey</i></p>
<p><b>Akinwale, Y</b>, North-West University, South Africa <i>Harnessing science, technology and innovation for enhancing marginal oil and gas field development in Nigeria: A comparative analysis</i></p>	<p><b>Hamilton, L</b>, North-West University, South Africa and <b>de Klerk, N</b>, North-West University, South Africa <i>Generation Y female students' motivation towards entrepreneurship</i></p>	<p><b>Mokoena B.A</b>, Vaal University of Technology, South Africa, <b>Dhurup, M</b>, Vaal University of Technology, South Africa and <b>Surujal, J</b>, North-West University, South Africa <i>A dimensional analysis of destination image variables in a South African context: an exploratory study</i></p>	<p><b>Cockeran, H</b>, North-West University, South Africa <i>Macroeconomic resilience to external shocks: South Africa's resilience to financial crises</i></p>

<p><b>Lubbe, E</b>, North-West University, South Africa <i>Innovative teaching: reporting on four years of lessons learned</i></p>	<p><b>Lues, H</b>, North-West University, South Africa and de Klerk N , North-West University, South Africa <i>Gender differences amongst African generation Y students' perceptions of fashion marketing activities</i></p>	<p><b>van Zyl, Y</b>, Vaal University of Technology, South Africa and <b>Dhurup, M</b>, Vaal University of Technology, South Africa <i>When things get tough , the tough gets going: university students perceived stress and coping mechanisms</i></p>	<p><b>Alliyu N, Obioha E.E</b> , Walter Sisulu University, South Africa and <b>Lawal A.M</b>, Olabisi Onabanjo University, Nigeria <i>Fractured social structure, credible elections and future of Nigeria democracy</i></p>
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7<sup>th</sup> International Conference on Social Sciences (22 – 23 September)

**Friday, September 23**

<b>08:15 – 08:30</b>	Arrival			In front of Jasminum Restaurant
<b>08:30 – 10:30</b>				
Parallel Sessions 1 – Rooms 1.61 – 1.64				
<b>Room 1. 61</b>	<b>Room 1. 62</b>	<b>Room 1. 63</b>	<b>Room 1. 64</b>	
<b>Session Chair: DF Meyer</b>	<b>Session Chair: J Dubhilela</b>	<b>Session Chair: C Ogbokor</b>	<b>Session Chair: C Synodinos</b>	
<p><b>Maloma, I</b>, University of South Africa, South Africa <i>The socio-economic determinants of household poverty status in a low-income settlement in South Africa</i></p>	<p><b>Kupangwa, W</b> , Nelson Mandela Metropolitan University, South Africa &amp; <b>Dubihlela, J</b> , Cape Peninsula University of Technology, South Africa <i>Influence of selected demographic variables on the adoption and usage of e-business technologies by retail SMEs in South Africa</i></p>	<p><b>Ogbokor, O</b>, Namibia University of Science and Technology, Namibia <i>Reassessing the export-led growth relationship through cointegration methods</i></p>	<p><b>Du Plessis, C</b>, University of South Africa, South Africa <i>Reframing transmedia brand storytelling within content marketing: conceptual insights</i></p>	
<p><b>Dunga S.H</b>, North-West University, South Africa &amp; <b>Makhilima J</b> , North-West University, South Africa <i>Head of households perceptions of the causes of child poverty in Boipatong Township</i></p>	<p><b>Meyer, N</b> , North-West University, South Africa &amp; <b>Mostert, C</b> , North-West University, South Africa <i>An investigation into perceived barriers and success factors of female entrepreneurs enrolled in an entrepreneurial programme</i></p>	<p><b>Redda, E.H</b>, North-West University, South Africa and <b>Muzindutsi P.F</b> , North-West University, South Africa <i>Feasibility of monetary union in SADC and EAC: analysis of macroeconomic convergence criteria</i></p>	<p><b>Rawjee V.P</b>, Durban University of Technology, South Africa and Sameera, H, Durban University of Technology, South Africa <i>The practice of relationship marketing at non-profit organisations: a case of Kwa-Zulu Natal</i></p>	

<p><b>Meyer, D.F</b>, North-West University, South Africa <i>Predictors of poverty: A comparative analysis of low income communities in the Northern Free State region, South Africa</i></p>	<p><b>Maziriri, E.T</b>, Vaal University of Technology, South Africa, <b>BA Mokoena, B.A</b>, Vaal University of Technology, South Africa <i>The influence of perceived social risk and buying behaviour on apparel retail store choice: evidence from generation Y female students in Southern Gauteng, South Africa</i></p>	<p><b>Ferreira S</b>, North-West University, South Africa, <b>Dickason, Z</b>, North-West University, South Africa and <b>Viljoen D.J</b>, North-West University, South Africa <i>The effect of operational loss events on the reputation of South African banks</i></p>	<p><b>Gambo, M</b>, Kano State Polytechnic, Gambia <i>Service quality and customer satisfaction among domestic air passengers in Nigeria</i></p>
<p><b>Niyimbanira, F</b>, University of Mpumalanga, South Africa <i>Characterisation of time-related underemployment in a South African municipality: A case study of Bushbuckridge, Mpumalanga Province</i></p>	<p><b>Dubihlela, J</b>, Cape Peninsula University of Technology, South Africa. &amp; <b>Kupangwa, W</b>, Nelson Mandela Metropolitan University, South Africa <i>actors Influencing e-business technology adoption and usage by small and medium-sized Retail enterprises: An employee perspective</i></p>	<p><b>Hinson, R.E</b>, University of the Free State and University of Ghana, <b>Nyarku, K</b>, University of Ghana Business School, Ghana and <b>Aryeetey, E.B.D</b>, University of Ghana <i>A qualitative investigation of corporate social responsibility reporting profiles of banks operating in Ghana</i></p>	<p><b>Pelser-Carstens, V</b>, North-West University, South Africa, <b>Jacobs, L</b>, North-West University, South Africa and <b>Diederichs, A</b>, North-West University, South Africa <i>An analysis of the classification of advertising cost for tax purposes</i></p>
<p><b>Madzivhandila, T.S</b>, University of Mpumalanga, South Africa <i>Climate change and crop production in rural Makhado local municipality: Assessing the effects on household self-provisioning during pre and post 1990 period</i></p>	<p><b>Mojapelo, J, Mafini C</b>, Vaal University of Technology, South Africa and <b>Dhurup M</b>, Vaal University of Technology, South Africa <i>Employee perceptions, adherence and behaviours towards work-related health and safety as determinants of overall health and safety awareness</i></p>	<p><b>Cockeran, H</b>, North-West University, South Africa <i>Economic resilience: the usefulness of early warning indicators for South Africa</i></p>	<p><b>Synodinos, C</b>, North-West University, South Africa <i>Validation of a scale measuring the relationships between long-term and political orientation, and environmental intentions and behaviour</i></p>

<p><b>Meyer, D.F</b>, North-West University, South Africa, <b>de Jongh, J.</b> North-West University, South Africa and <b>Meyer, N.</b> , North-West University, South Africa <i>The formulation of a development index as tested in the Vaal Triangle region, South Africa</i></p>		<p><b>Zuva, T</b>, Vaal University of Technology, South Africa <i>Cultural differences of countries within a regional economic integration and their impact on stakeholders</i></p>	<p><b>Essilfie, C</b>, IBS Consulting Alliance, United States and <b>Chelladurai, P</b>, Troy University <i>Dimensions of organizational capacity of sport governing bodies: Development of a scale</i></p>
<p><b>11:00 – 13:00</b> Parallel Sessions 2 – Rooms 1.61 – 1.64</p>			
<b>Room 1. 61</b>	<b>Room 1. 62</b>	<b>Room 1. 63</b>	<b>Room 1. 64</b>
<b>Session Chair: J Beneke</b>	<b>Session Chair: C Mafini</b>	<b>Session Chair: JP Fouche</b>	<b>Session Chair: F Niyimbanira</b>
<p><b>Marx, A</b>, North-West University, South Africa, <b>Moolman, A</b>, North-West University, South Africa and <b>Ngwenya, M</b> , BDO, South Africa <i>Information technology governance disclosure compliance of the JSE listed companies</i></p>	<p><b>Morris, C</b> , Stellenbosch University, South Africa <i>The paradox of human capital for value creation in the South African mining industry</i></p>	<p><b>Stander, A</b>, North-West University, South Africa and <b>Stander, M</b> , North-West University, South Africa <i>Retention of educators: The role of leadership, empowerment and work engagement</i></p>	<p><b>Megbowon, E</b>, University of Fort Hare, South Africa, <b>Ngarava, S</b>, University of Fort Hare, South Africa and <b>Mushunje, A</b>, University of Fort Hare, South Africa <i>FDI Inflow, capital formation and employment in South Africa: A time series analysis</i></p>
<p><b>Moolman, A</b>, North-West University, South Africa and <b>Ngwenya, M</b> , BDO, South Africa <i>KING III it governance requirements – an international comparison</i></p>	<p><b>Morris, C</b>, Stellenbosch University, South Africa <i>An industry analysis of the power of human capital for corporate performance: evidence from South Africa</i></p>	<p><b>Ntisa, A</b>, Vaal University of Technology, South Africa, <b>Dhurup, M</b>, Vaal University of Technology, South Africa and <b>Joubert ,P</b> , Vaal University of Technology, South Africa <i>The contract of employment status and its influence on the job satisfaction of academics within South African universities of technology</i></p>	<p><b>Muzindutsi P.F</b>, North-West University, South Africa and <b>Manaliyo J.C</b>, North-West University, South Africa <i>Political risk shocks and tourism revenue in South Africa: time series analysis</i></p>

<b>Beneke, J</b> , Vaal University of Technology, South Africa <i>Benchmarking value creation of companies listed on the ALTX of the JSE</i>	<b>Radebe, P</b> , Vaal University of Technology, South Africa and <b>Dhurup, M</b> , Vaal University of Technology, South Africa <i>Finding synergy in employee perceptions of equity, job satisfaction, organisational commitment and organisational citizenship behaviour in a South African context</i>	<b>Mokoena, S</b> , University of South Africa, South Africa <i>A conceptual framework for successful succession of Generation Y teachers through shared leadership</i>	<b>Niyimbanira, F</b> , University of Mpumalanga, South Africa and <b>Madzivhandila, T.S</b> , University of Mpumalanga, South Africa <i>Myth that immigrants “steal jobs”: An economic blame game</i>
<b>Janse van Vuuren, H.H</b> , North-West University, South Africa <i>Risk management disclosure practices in accordance with King II and III: the case of selected JSE listed companies</i>	<b>Mojapelo, J, Mafini, C</b> , Vaal University of Technology, South Africa and <b>Dhurup, M</b> , Vaal University of Technology, South Africa <i>Employee perceptions of occupational health and safety standards in the steel industry</i>	<b>Motale, M</b> , Vaal University of Technology, South Africa and <b>Dhurup, M</b> , Vaal University of Technology, South Africa <i>Walking the talk in the footwear industry: A generation Y cohort analysis of consumer-based brand equity dimensions and purchase intentions</i>	<b>Madzivhandila, T.S</b> , University of Mpumalanga, South Africa and <b>Niyimbanira, F</b> , University of Mpumalanga, South Africa <i>Politics of climate change: Why should Africa mitigate?</i>
<b>Grobler, W. C. J</b> , North-West University and Dunga, SH, North-West University <i>The relationship between perceptions of the causes of poverty and household characteristics</i>	<b>Gamede, W</b> , University of South Africa, South Africa and <b>Maloma I.</b> University of South Africa, South Africa <i>A review of human capital development in post-apartheid South Africa</i>	<b>van Deventer M</b> , North-West University, South Africa and <b>de Klerk, N</b> , North-West University, South Africa <i>African generation Y students' perceived personal financial management skills</i>	<b>Ochara, N.M</b> , Namibia University of Science and Technology, South Africa, <b>Johnson, R</b> and <b>Lehloa, P.</b> University of Pretoria, South Africa, <i>Towards a national information ecology framework for e-commerce adoption in sub-Saharan Africa</i>
		<b>Fouche J.P</b> , North-West University, South Africa and Kgapola P , North-West University, South Africa <i>Professional accountants' perspective of skills required to progress to management positions</i>	
<b>13:00 – 13:45</b>	<b>CLOSING CEREMONY</b>		<b>Jasminum Restaurant</b>
<b>13:00 – 13:45</b>	<b>BEST PAPER, BEST PRESENTATION AWARDS, LUCKY DRAW</b>		
<b>13:00 – 13:45</b>	<b>VOTE OF THANKS: PROF HERMAN VAN DER MERWE</b>		
<b>14:00 – 15:30</b>	<b>LUNCH</b>		



