

**ICSS
PARALLEL SESSIONS TIMETABLE**

Thursday: August 21, 2008

09:00 – 10:40 (Room A1)

**SESSION 1
SOCIOLOGY, ECONOMIC SOCIOLOGY AND ECONOMIC ANTHROPOLOGY**

Chair : Anand Singh, University of Kwazulu-Natal, South Africa

Anand Singh, University of Kwazulu-Natal, South Africa

“A Critical Evaluation of Attitudes towards Nuclear, Joint and Extended Family Structures among People of Indian Origin in Durban, South Africa”

Zaid Ahmad, Universiti Putra Malaysia, Malaysia

Haslinda Abdullah, Universiti Putra Malaysia, Malaysia

Nobaya Ahmad, Universiti Putra Malaysia, Malaysia

“Dealing With Differences: Issues and Challenges of Multiculturalism in Malaysia”

Watcharee Sriksam, Ubon Ratchathani University, Thailand

“Socio-cultural on Natural Dyeing of Women’s Hand Weaving Groups in Ubon Ratchathani, Thailand”

Minha Kim, Sungkyunkwan University, South Korea

Yun-Kyoung Shin, Sungkyunkwan University, South Korea

“Media Presentation of Anti-Social Behavior: A Comparative Analysis of the U. S. and Korean Newspapers on the Virginia Tech Massacre”

Burcin Cakir, Texas Tech University, USA

“Creating Public Sphere in an Urban Life: The History of Coffee Houses in England, 1650-1850”

Masoud Kousari, Tehran University, Iran

Ali Hajemohammadi, Tehran University, Iran

“Identity, Discourse, Media: The Role of Television and Popular Culture in the Lives of Adolescents in Iran”

09:00 – 10:40 (Room A2)

**SESSION 2
ENTREPRENEURSHIP AND LEADERSHIP**

Chair : Ethem Duygulu, Dokuz Eylul University, Turkey

Zaidatol Akmaliah Lope Pihie, Universiti Putra Malaysia, Malaysia

Hisyamuddin Hassan, Universiti Putra Malaysia, Malaysia

“Choice of Self-Employment Intention among Lower Secondary School Students”

Derya Guler Aydin, Hacettepe University, Turkey

Seyfi Kilic, Hacettepe University, Turkey

“A New Approach to the Classical Entrepreneur with in the Framework of Schumpeter’s View”

Ethem Duygulu, Dokuz Eylul University, Turkey

Osman Avsar Kurgun, Dokuz Eylul University, Turkey

Kamil Yagci, Dokuz Eylul University, Turkey

“Entrepreneurship or Satisfaction: Hospitality Managers’ Dilemma”

Radu Florin Ogarcă, University of Craiova, Romania

Cătălin Mihail Barbu, University of Craiova, Romania

Sorinel Domnișoru, University of Craiova, Romania

“Entrepreneurial Education in Faculty of Economics and Business Administration in Craiova – Between Students Needs and Aspirations”

Aytac Gokmen, Cankaya University, Turkey

“Affective Change Management and Leadership”

09:00 – 10:40 (Room A3)

SESSION 3 PUBLIC CHOICE AND INSTITUTIONAL ECONOMICS

Chair : **Chun-hao Chang**, National Sun Yat-sen University, Taiwan

Denis Ikachoi, St. Augustine University of Tanzania, Tanzania

“The Role of Churches in Promoting Democratic Governance in Africa: The Kenyan Context”

R. Bahar Uste, Dokuz Eylul University, Turkey

“Election and Ethics in Turkey”

Chun-hao Chang, National Sun Yat-sen University, Taiwan

Jeng-rong Shyu, College of Humanities and Sciences, National Taipei Institute of Technology, Taiwan

“Institution, History, and Politics: Methodology of Old and New Institutionalism in Constitutional Researches”

Alexandru Jivan, West University of Timisoara, Romania

“An Economic Analysis on Lawful Behavior (Study on Corruption Matter in Poor Countries’Case)”

Gabriela Varia, National School of Political Studies and Public Administration, Romania

“Constitutional Arrangement and Presidential Power In Romania”

09:00 – 10:40 (Room A4)

SESSION 4 EMERGING MARKETS

Chair : **Amitabh Gupta**, University of Delhi South Campus, India

Amitabh Gupta, Department of Financial Studies, University of Delhi South Campus, India

“Stock Market Reaction and Employee Stock Option Plans: Evidence from India”

Sadullah Celik, Marmara University, Turkey

Erhan Aslanoglu, Marmara University, Turkey

“The Determinants of Consumer Confidence in an Emerging Market: The Case of Turkey”

M. Koray Cetin, Akdeniz University, Turkey

Hakan Er, Akdeniz University, Turkey

Omur Tosun, Akdeniz University, Turkey

“An Application of Artificial Intelligence Methods on an Emerging Market’s Foreign Exchange Rates”

Svetlana Bryzgalova, International College of Economics and Finance, Russia

Vitalii Fedoseev, International College of Economics and Finance, Russia

“Long-range Dependence in Emerging Financial Markets”

M. Shabri Abd. Majid, International Islamic University Malaysia, Malaysia

“International Diversification Benefits among ASEAN-5 Emerging Stock Markets”

M. Başaran Öztürk, Niğde University

Levent Çıtak, Erciyes University

Kartal Demirgüneş, Niğde University

Onur Gözbaşı, Erciyes University

“Stock Price Reaction to Outgoing Foreign Direct Investments Engaged by ISE (İstanbul Stock Exchange) Listed Companies”

09:00 – 10:40 (Room A5)

SESSION 5 MONETARY ECONOMICS

Chair : Adnan Kasman, Dokuz Eylul University, Turkey

Tricia Coxwell Snyder, William Paterson University, USA

“Does Monetary Policy, Income or Wealth Have a Greater Impact on the Housing Market?”

Nihat Altuntepe, Suleyman Demirel University, Turkey

Selen Isik Maden, Suleyman Demirel University, Turkey

“The Reflection of European Central Bank Monetary Policy Applications on Central Bank of the Republic of Turkey”

Selahattin Togay, Gazi University, Turkey

Bedri Kamil Onur Tas, TOBB ETU, Turkey

“Analysis of Money Price Relationship under Full Dollarization: The Case of Ecuador”

Jauhari Dahalan, University Utara Malaysia, Malaysia

“Determination of the Demand for International Reserves and Monetary Disequilibrium: A Case of Emerging Economy”

Zarinah Yusof, Universiti Malaya, Malaysia

“Monetary Indicator of Malaysian Sectors: Some Evidence from Agricultural and Construction Sectors”

09:00 – 10:40 (Room A6)

SESSION 6 ECONOMICS AND MANAGEMENT OF TOURISM I

Chair : Can Deniz Koksal, Akdeniz University, Turkey

Can Deniz Koksal, Akdeniz University, Turkey

Zeynep Elvan Koylu, Akdeniz University, Turkey

Sezgin Irmak, Akdeniz University, Turkey

“The Reasons of Foreign Settlements in Turkey’s Tourism Regions and Their Expectations: The Case of Fethiye Region”

Perihan Paksoy, Beykent University, Turkey

“The Awareness Research of the Turkish Tourism Executives on the European Union Tourism Policies and Significance of Turkey within the EU Tourism”

Oguz Turkay, Sakarya University, Turkey

Kamil Yagci, Dokuz Eylul University, Turkey

“Image Management of Tourism Destinations: The Role of Local Authorities”

N. Selma Ozdipciner, Pamukkale University, Turkey

Serkan Bertan, Pamukkale University, Turkey

M. Emin Soydas, Pamukkale University, Turkey

Seher Ceylan, Pamukkale University, Turkey

“Consumers Attitude towards Travel Agencies and an Application in Istanbul”

Nirundon Tapachai, Kasetsart University, Thailand

“Understanding International Backpacker Travel Behaviour in Thailand”

09:00 – 10:40 (Room Bordo)

SESSION 7

ECONOMIC GROWTH AND DEVELOPMENT

Chair : Saadet Kasman, Dokuz Eylul University, Turkey

Ahmad Jafari Samimi, University of Mazandaran Babolsar, Iran

Amir Mansour Tehranchian, University of Mazandaran Babolsar, Iran

Masoud Abdi Rad, University of Mazandaran Babolsar, Iran

“Optimal Combination of Government Expenditures to Economic Growth Process”

Mohsin Hasnain Ahmad, University of Karachi, Pakistan

Usman Azhar, Baluchistan University of Information Technology, Pakistan

Mohammad Sabihudin Butt, University of Karachi, Pakistan

“The Causal Relationship Between and Economic Growth: An Empirical Analysis for South Asian Countries”

Burak Camurdan, Pamukkale University, Turkey

Ismail Cevis, Pamukkale University, Turkey

Mustafa Yilmaz, Dumlupinar University, Turkey

“FDI versus Foreign Debts as the Sources of Finance of Economic Development”

Adela Coman, University of Bucharest, Romania

“Infrastructure and Development”

Hossein Pirasteh, University of Isfahan, Iran

Mohammad Sayadi, University of Isfahan, Iran

“Economic Diversification in the Euro-Med Region: The Consequences for Growth and Stability”

Asim Iqbal, GC University Lahore, Pakistan

A.R. Chaudhary, National College of Business, Administration and Economics, Pakistan

Syed Yasir Mehmood, GC University Lahore, Pakistan

“The Role of Higher Education in Economic Growth: Cointegration & Causality Analysis for Pakistan (1972-2005)”

10.40 – 11. 00

Coffee Break

11:00 - 12:40 (Room A1)

**SESSION 8
MARKETING**

Chair : Souad H'Mida, Université de Moncton, Canada

Souad H'Mida, Université de Moncton, Canada

Emmanuel Chávez, Universidad Pamericana, México

Corinne Guindon, Université de Moncton, Canada

"Determinants of Pro-Environmental Behaviours within Young Adults"

Berrin Yuksel, Dicle University, Turkey

Serpil Caliskan, Dokuz Eylul University, Turkey

Hayal Ceylan, Dokuz Eylul University, Turkey

"The Determination of the Factors Affecting the Personal Esteem of Working Women"

Erkan Akar, Afyon Kocatepe University, Turkey

Mete Karayel, Afyon Kocatepe University, Turkey

"Transformation of Traditional Marketing Mix in Blog Marketing"

Nurdan Colakoglu, Beykent University, Turkey

Alptekin Guney, Beykent University, Turkey

Perihan Paksoy, Beykent University, Turkey

"The Factors That Influence Consumers' Choices Supermarket"

Ebru Enginkaya, Yildiz Technical University, Turkey

Tugce Ozansoy, Yildiz Technical University, Turkey

"The Relationship between Brand Name, Perceived Value, Perceived Quality, Store Image and Consumers' Purchase Intentions"

Abd. Rahman Roslan, University of Malaya, Kuala Lumpur. Malaysia

Rosmadi Fauzi, University of Malaya, Kuala Lumpur. Malaysia

"Changing Trend On Grocery Goods Shopping: Why Hypermarket And Why Grocery Shop?"

11:00 - 12:40 (Room A2)

**SESSION 9
TOTAL QUALITY**

Chair : S. Noyan Ogulata, Cukurova University, Turkey

S. Noyan Ogulata, Cukurova University, Turkey

Z. Figen Antmen, Cukurova University, Turkey

Esra Koyuncu, Cukurova University, Turkey

Melik Koyuncu, Cukurova University, Turkey

"Analyzing the Important Factors Affecting Service Quality in a Textile Factory"

Jaime R. S. Fonseca, Technical University of Lisbon, Portugal

"Customer Satisfaction Study of a Public Administration Service"

Adnan Erdursun, Cankaya University, Turkey

İnci Sentarli, Cankaya University, Turkey

“A Proposed Model for a Distributed Database Structure in a Quality System”

İbrahim Gurler, Dokuz Eylul University, Turkey

Seckin Gonen, Dokuz Eylul University, Turkey

“Total Quality Management in Increment of Internal Auditing Efficiency”

I-Shuo Chen, National Chiao Tung University, Taiwan

Jui- Kuei Chen, Tamkang University, Taiwan

“Key Success Factor Exploration Based on Total Quality Management for Biotechnology Industry in Taiwan”

Kashif Hussain, Near East University, Turkish Republic of Northern Cyprus

Fatos Silman, Near East University, Turkish Republic of Northern Cyprus

Cem Birol, Near East University, Turkish Republic of Northern Cyprus

“Zone of Tolerance for Higher Education Services: A Diagnostic Model of Academic and Non-Academic Service Quality Assessment”

11:00 - 12:40 (Room A3)

SESSION 10
REGIONAL ECONOMICS

Chair : Jozsef Molnar, Szent Istvan University, Hungary

Jozsef Kaposzta, Szent Istvan University, Hungary

Tamas Toth, Szent Istvan University, Hungary

Mahesh Kumar Singh, Szent Istvan University, Hungary

“Perspectives on Regional Economic Development Policy and Strategy”

R. Funda Barbaros, Ege University, Turkey

Menevis Uzbay Pirili, Ege University, Turkey

“Regional Development Inequalities in Turkey: An Assessment on the Distribution of Investment Incentives”

Henrietta Nagy, Szent Istvan University, Hungary

Jozsef Kaposzta, Szent Istvan University, Hungary

“Increasing Regional Inequalities within the European Union”

Nobaya Ahmad, University Putra Malaysia, Malaysia

“Humanizing the Cities: Ibn Khaldun’s Principles on Urban Planning and its Relevancy in Contemporary Urban Development”

Oana Gherghinescu, University of Craiova, Romania

Paul Rinderu, University of Craiova, Romania

Irina Susanu, “Dunarea de Jos” University of Galati, Romania

“Absorption of Structural Funds in the European Union: Drivers and Bottlenecks”

Jozsef Molnar, Szent Istvan University, Hungary

“Small and Medium Scale Businesses in Hungary: Social Aspects and Possibilities of Improvement”

11:00 - 12:40 (Room A4)

SESSION 11
LABOR ECONOMICS

Chair : Ali R. Ozdemir, Balikesir University, Turkey

Hamdi Genc, Zonguldak Karaelmas University, Turkey

Gokcen Coskun Albayrak, Marmara University, Turkey

“The Consequences and Causes of the Transformation in Labour Markets in the Middle East and North African (MENA) Countries (1990-2008)”

Ali R. Ozdemir, Balikesir University, Turkey

H. Mehmet Tasci, Balikesir University, Turkey

Ramazan Tas, Ankara University, Turkey

“Public and Private Sector Wages in Turkey: Evidence from Individual Level Data”

Aysegul Kayaoglu, Catholic University of Leuven, Belgium

“The Impact of Turkey’s Full Membership on the EU Labor Market: Potential Labor Migration Forecasts”

Abdullah Zafar Sheikh, The University of Nottingham Ningbo, China

“Precarious Employment: Pay-rolling Agencies - Outsourcing of Employers’ Responsibilities to the Employment Agencies”

Kathleen Rybczynski, University of Waterloo, Canada

“Gender Differences in Risk Aversion and Labour Market Behaviour”

Nihan Blanchy, Centre d’Economie de la Sorbonne University Paris 1 Sorbonne, France

Yonca Gurbuzer, Centre d’Economie de la Sorbonne University Paris 1 Sorbonne, France

“Youth Unemployment Duration In Bosnia And Herzegovina”

11:00 - 12:40 (Room A5)

SESSION 12 ORGANIZATIONAL CULTURE

Chair : Benjamin Akinyemi Oyegoke, Nigerian Institute for Training and Development, Nigeria

Benjamin Akinyemi Oyegoke, Nigerian Institute for Training and Development, Nigeria

David Iornem, The Institute of Management Consultants, Nigeria

“The Relationship between HRD Climate and Employee Commitment in Nigerian Recapitalized Banks”

Berrin Guzel, Dokuz Eylul University, Turkey

Nilufer Sahin Percin, Nevsehir University, Turkey

“The Perception of Organizational Culture of Employees: An Application in 4 and 5 Star Hotels”

Mehran Nejati, Yazd University, Iran

Emel Ozarslan, Yildiz Technical University, Turkey

“A Cross-Cultural Study of Relationship between Ethical Climate, Organizational Justice and Employee Engagement of Turkish and Iranian Organizations”

Sanghamitra Bhattacharyya, Indian Institute of Technology, India,

Elena Groznaya, Freelance Researcher and Trainer, Germany

“Challenges and Opportunities of Doing Business in India: A Cultural Analysis”

Obaid Ali Al-Modaf, King Abdulaziz University, Saudi Arabia

“Significance of Culture in the Marketplace: A Proposed Theoretical Perspective”

Anita Ramguttty-Wong, University of Mauritius, Mauritius

“Applying the Personal Construct Psychology in Organisational Culture Research”

11:00 - 12:40 (Room A6)

SESSION 13
BANKING AND FINANCIAL INSTITUTIONS

Chair : Manijeh Sabi, The Sage Colleges, USA

Madina Turaeva, Russian-Tajik Slavonic University, Tajikistan
“Financial Institutions and Policy in Tajikistan”

Vardan Markosian, Russian Armenian (Slavonic) University, Armenia
“Financial Institutions and Policy in Armenia”

Abdullah Barakat, Zarka Private University, Jordan
“Banks Application Extent of Basel’s (2) Committee Requirement Regarding Internal Control “Field Study on Jordan Banks”

Manijeh Sabi, The Sage Colleges, USA
“Comparative Analysis of Financial Institutions and Policy in Central Asia and Caucasus”

Sobir Komilov, Tashkent State University of Economics, Uzbekistan
“The Financial System of Uzbekistan”

11:00 - 12:40 (Room Bordo)

SESSION 14
ECONOMICS OF DEFENCE

Chair : Mehmet E. Yaya, University of Alabama, USA

Mehmet E. Yaya, University of Alabama, USA
“Turkish Tourism Industry, Terrorism, and Warfare”

Itir Toksoz, Dogus University, Turkey
“Security Dilemmas and Threat Perceptions: Military Interventions in Turkey”

Cemile Arikoglu Unducu, Dokuz Eylul University, Turkey
“The Problems of International Security and Terrorism in the Framework of Globalization”

Bulent Ugrasiz, Dokuz Eylul University, Turkey
“US Policy toward Islam after September 11 and Its Implications to US Strategy”

Zaini Othman, Universiti Malaysia Sabah, Malaysia

Wan Shawaluddin Wan Hassan, Universiti Malaysia Sabah, Malaysia

Rizal zamani Idris, Universiti Malaysia Sabah, Malaysia

“The Borderless World: Information Technology and the Issue of Malaysian National Security”

Muge Aknur, Dokuz Eylul University, Turkey

“Impact of Turkish Prime Minister Erdogan’s Leadership Style on Cross Border Operation to Iraq”

12.40 – 14.00

Lunch

14:00 – 15:40 (Room A1)

SESSION 15
HUMAN RESOURCE MANAGEMENT

Chair : Rosemary A. Danesi, University Of Essex, UK & University of Lagos, Nigeria

Rosemary A. Danesi, University Of Essex, UK & University of Lagos, Nigeria
“Contract Work and Job Security: Issues and Trends”

Jia-Chi Huang, Soochow University, Taiwan
“Separating Task Conflict from Relationship Conflict: The Moderating Role of Team Goal Orientation, Tie Strength and Conflict Management”

Murat Kayalar, Suleyman Demirel University, Turkey
M. Zihni Tunca, Suleyman Demirel University, Turkey
N. Metin Ozmutaf, Ege University, Turkey
“Individual Career Planning – Direction of Job Satisfaction Interaction: A Comparative Study on Academic and Administrative Staff”

Azman Ismail, Universiti Malaysia, Malaysia
Ali Boerhannoeddin, Universiti Malaysia, Malaysia
“Relationship between Adequacy of Benefits and Personal Outcomes: The Mediation Role of Distributive Justice”

Hulusi Dogan, Adnan Menderes University, Turkey
Hasan Ibicioğlu, Suleyman Demirel University, Turkey
“The Relationship between Employee Job Satisfaction and Acceptance of Mission Statements: An Exploratory Study”

Z. Beril Akıncı Vural, Ege University, Turkey
Burcu Öksüz, Izmir University of Economics, Turkey
“The Role Of Internal Marketing in Fostering Effective Human Resources Management”

14:00 – 15:40 (Room A2)

SESSION 16
**BUSINESS PROCESS REDESIGN,
PRODUCTION MANAGEMENT AND MARKETING**

Chair : G. Nazan Günay, Ege University, Turkey

Burcu Kuleli Pak, Dogus University, Turkey
“Business Process Redesign for the Adoption of Travel Agencies to E-Business”

Baki Riza Balci, Yasar University, Turkey
“Financial Dimension of Lean Manufacturing”

Eda Purutcuoglu, Ankara University, Turkey
Meltem Bayraktar, Ankara University, Turkey
“The Effects of Demographic Characteristics of University Students on Materialistic Values”

Fararishah Abdul Khalid, Universiti Teknikal Malaysia, Malaysia

Salleh Yahya Murzidah, Universiti Teknikal Malaysia, Malaysia
Ahmad Murad, Universiti Teknikal Malaysia, Malaysia
“Advanced Manufacturing Technologies Adoption in Three Growing Sectors in Malaysia”

G. Nazan Günay, Ege University, Turkey
“The Battle Of Supermarket Giants in Turkey”

14:00 – 15:40 (Room A3)

SESSION 17
CORPORATE GOVERNANCE

Chair : Saadet Kasman, Dokuz Eylul University, Turkey

Yousuf Al-Busaidi, Sultan Qaboos University, Oman
“Effects of Legitimacy, Agency, and Business Risk on Board Structure in Initial Public Offering Firms: The Moderating Impact of CEO Incentive Alignment and CEO Power”

Rabi Narayan Kar, University of Delhi, India
“The Framework of Mergers and Acquisitions in India: Background, Implications and Emerging Issues”

Ayse Gul Yilgor, Mersin University, Turkey
“Mergers and Acquisitions' Effects on Financial Sector: Evidence from Turkey”

Ebru Caglayan, Marmara University, Turkey
Fatma Eban Arikan, Fatih University, Turkey
“Determinants of Housing Prices: Generalized Method of Moments”

Jo Eun Seok, Seoul National University, South Korea
“Renewal Relations Building between Business and Society?: Implications from Corporate Social Responsibility in Korean Cases”

14:00 – 15:40 (Room A4)

SESSION 18
ECONOMIC GROWTH

Chair : I. Hakan Yetkiner, Izmir University of Economics, Turkey

I. Hakan Yetkiner, Izmir University of Economics, Turkey
Burcu Turkcan, Izmir University of Economics, Turkey
“Endogenous Determination of FDI in Economic Growth”

Bokhyun Cho, Hanbat National University, South Korea
“Finance and Economic Growth in Monetary Theory of Production”

Sadullah Celik, Marmara University, Turkey
Yasemin Basturkcü Ozerkek, Marmara University, Turkey
“Panel Cointegration Analysis of Consumer Confidence, Economic Growth and Stock Exchange Index: An Application to the European Union”

Mudiarasan Kuppusamy, Monash University, Malaysia
Mosayeb Pahlavani, University of Sistan and Baluchestan, Iran
Ali Salman Saleh, Victoria University, Australia

“Fostering ICT Development for Growth: Measuring the Payoffs for Australia and The Asean-5 Countries”

Joanna Stefaniak, University of Gdańsk, Poland

“Development of Service Sector in Transitional Economy: Case of Poland”

14:00 – 15:40 (Room A5)

SESSION 19
TURKISH ECONOMY

Chair : Ali R. Ozdemir, Balikesir University, Turkey

Ali R. Ozdemir, Balikesir University, Turkey

H. Mehmet Tasci, Balikesir University, Turkey

Nedret Demir, Kırıkkale University, Turkey

“What Determines 'On the Job Search' in Turkey?”

Ahmet Cetin, Gaziosmanpasa University, Turkey

“Okun's Law vs Jobless Growth in Turkey”

Sudi Apak, Trakya University, Turkey

Ozlem Ozkivrak, Trakya University, Turkey

“The Development of the Turkish Banking Sector During the 1980-2007 Period: A Political Economy Approach”

Yildiz Saglam, Mustafa Kemal University, Turkey

Unal Arslan, Mustafa Kemal University, Turkey

“Economic Growth and the Level of Financial Development: The Case of Turkey”

Nuray Onder, Dokuz Eylul University, Turkey

“Unaware but Concurrent: The New Deal in the United States of America and the Reform Movements in The Republic of Turkey”

14:00 – 15:40 (Room A6)

SESSION 20
ENVIRONMENTAL ECONOMICS

Chair : Maria Fekete-Farkas, Szent István University, Hungary

Petr Sauer, University of Economics, Prague, Czech Republic

Petr Fiala, University of Economics, Prague, Czech Republic

“Household Waste Management: Municipality Behavior Analyses by Dea Method”

Mahesh Kumar Singh, Szent Istvan University, Hungary

Erika Dobo, Szent Istvan University, Hungary

Zsuzsanna Tarr, Szent Istvan University, Hungary

“Economics of Climate Change and Policy Responses for Stabilization, Mitigation and Adaptation”

Pelin Onder Erol, Ege University, Turkey

“Deep Ecology as an Alternative Approach to Environmental Problems”

Yasemin Ozkan, Ankara University, Turkey

“The Effects of Gender on Consumers’ Attitudes towards Consumption Pattern and Recycling Household Waste”

Gabor Valko, Hungarian Central Statistical Office, Hungary

Maria Fekete-Farkas, Szent István University, Hungary

“Indicators of Sustainable Agriculture with Special Attention to Those of Climate Change”

14:00 – 15:40 (Room Bordo)

**SESSION 21
ECONOMICS OF LEARNING AND EDUCATION**

Chair : Chair : Murat Karagoz, Inonu University, Turkey

Zeenat Ismail, Institute of Business Administration (IBA) Karachi, Pakistan

Khalida Rauf, University of Karachi, Pakistan

“The Relation of Learning Disabilities and Interpersonal Skills in School Students”

Rahil Mahyuddin, Universiti Putra Malaysia, Malaysia

Habibah Elias, Universiti Putra Malaysia, Malaysia

“Social and Communication Skills among Early Schoolers in Malaysia”

Roslee Bin Haji Abbas, University Malaysia Sabah, Malaysia

“Learning Preference of Adult Learners Participating in Community Development Programs (KEMAS) in Sabah, Malaysia”

Saima Nazir, International Islamic University, Pakistan

S.M.Hassan, HITEC University, Pakistan

“Impact of New Technologies Introduced in Technical Institutions through Students Enrollment under Technical Education Project II with the Assistance of ADB”

Algin Okursoy, Adnan Menderes University, Turkey

Esin Sayin, Adnan Menderes University, Turkey

“Using Information Technology in Education of Administrative Science: A Sample of Adnan Menderes University”

15.40 – 16. 00

Coffee Break

16:00 - 17:40 (Room A1)

**SESSION 22
INTERNATIONAL RELATIONS AND FOREIGN POLICY**

Chair : Ertan Efeğil, Istanbul Arel University, Turkey

Ertan Efeğil, Istanbul Arel University, Turkey

Neziha Musaoglu, Trakya University, Turkey

“Ak Party's Central Asia and Caucasia Policies: Some Critiques and Suggestions”

Seyfi Kilic, Hacettepe University, Turkey

“Transboundary Water Issues and Foreign Policies of the Riparian States”

Sezgin Mercan, Institute of Social Sciences, Graduate Department of EU Studies, Turkey

Levent Atesoglu, Dokuz Eylul University, Turkey

“EU Enlargement in the Light of the Integration Theories and the Correlation between Widening and Deepening”

Sukru Inan, Inonu University, Turkey

Mustafa Yucel, Inonu University, Turkey

“New Energy Routes and Changing Role of Ports: Samsun-Ceyhan & Burgas Alexandroupoulos”

Guldeniz Kibris, Rijk Universiteit Leiden, The Netherlands

“A Late Ottoman/Early Republican Construction of Turkish Identity: Neo-Hellenism Movement”

16:00 - 17:40 (Room A2)

SESSION 23

HEALTH ECONOMICS AND MANAGEMENT

Chair : S. Noyan Ogulata, Cukurova University, Turkey

S. Noyan Ogulata, Cukurova University, Turkey

Filiz Yucel, Cukurova University, Turkey

Ebru Yilmaz, Cukurova University, Turkey

Elcin Yoldascan, Cukurova University, Turkey

“Occupational Diseases Based on Industrial and Service Sectors”

Jean-François Pelletier, Yale University, USA

Larry Davidson, Yale University, USA

“A Political Model of Recovery in Mental Health”

Shanta Singh

University of Kwazulu Natal, South Africa

“Perceptions, Awareness and Experiences of Sex in a Female Prison in Durban, South Africa”

Hande Erdogan Aktan, Akdeniz University, Turkey

Omur Tosun, Akdeniz University, Turkey

“Using DEA and Malmquist Index to Compare Hospital Productivity Changes in Antalya”

Laura Nina Nistor, University of Groningen, Netherlands

“The Application of the Community State Aid Rules to Welfare Services”

Guillermo Julián González-Pérez, University of Guadalajara, Mexico

Maria Guadalupe Vega-Lopez, University of Guadalajara, Mexico

“Socioeconomic Disparities, Demographic Situation and Health Inequities in Mexico”

16:00 - 17:40 (Room A3)

SESSION 24

ECONOMICS OF HIGHER EDUCATION

Chair : Murat Karagoz, Inonu University, Turkey

Murat Karagoz, Inonu University, Turkey

“A Statistical Evaluation on the Scientific Performance of Countries”

Habibah Elias, Universiti Putra, Malaysia

Rahil Mahyuddin, Universiti Putra, Malaysia
Nooreen Noordin, Universiti Putra, Malaysia
“Academic Adjustment of University Students in Relation to Achievement Motivation and Self-Efficacy”

Iuliana Pârnu, Spiru Haret University, Romania
Dragoş Mihai Ipate, Spiru Haret University, Romania
“Intangible Assets Monitor – A Strategical Solution for Higher Education Managers”

Michelle Webber, Brock University, Canada
“Regulating Academics: Examining the Tenure Process in Canadian Universities”

Kashif Hussain, Near East University, Turkish Republic of Northern Cyprus
Fatos Silman, Near East University, Turkish Republic of Northern Cyprus
Cem Birol, Near East University, Turkish Republic of Northern Cyprus
Samil Erdogan, Eastern Mediterranean University, Turkish Republic of Northern Cyprus
“Human Rights Climate: An Essential for Higher Education”

16:00 - 17:40 (Room A4)

SESSION 25
PUBLIC FINANCE AND TAXATION

Chair : Ali R. Ozdemir, Balikesir University, Turkey

Tricia Coxwell Snyder, William Paterson University, USA
Matthew J. Paparazzo, Banc of America Investments, USA
“Do Federal Budgets Cause Crowding Out?”

Funda Diril, Dokuz Eylul University, Turkey
“The Evaluation of Taxpayer Base Approach in Tax Collection”

Yusuf Kildis, Dokuz Eylul University, Turkey
Hikmet Oray Yalcin, Ulker Group of Company, Turkey
“Rules and Case of Tax Avoiding in Private Sector: Cases in General”

Bruno Chiarini, Università Parthenope, Italy
Elisabetta Marzano, Università Parthenope, Italy
Friedrich Schneider, Johannes Kepler University of Linz, Austria
“Tax Rates and Tax Evasion: An Empirical Analysis of the Structural Aspects and Long-Run Characteristics in Italy”

Matilda Veliu, University of Tirana, Albania
“The Impact of Informal Economy and Tax Evasion of Business in Albania”

16:00 - 17:40 (Room A5)

SESSION 26
BUSINESS AND ORGANIZATIONS

Chair : A. Kadir Varoglu, Baskent University, Turkey

Ayşe Elif Sengun, Baskent University, Turkey
“Trust, Distrust and Exchange Performance in Industrial Districts from a Buyer-Supplier Exchange Perspective”

S. Nazlı Wasti, Middle East Technical University, Turkey

S. Arzu Wasti, Sabanci University, Turkey

“Buyer-Supplier Trust in Developing Countries: The Case of the Turkish Automotive Industry”

Bahattin Karademir, Cukurova University, Turkey

Ali Danisman, Cukurova University, Turkey

“Institutional Logics and Strategic Orientation of Turkish Business Groups”

Behlul Usdiken, Sabanci University, Turkey

“The Re-Configuration of an Organizational Field: Americanization of Higher Education for Business in Turkey”

Ozlem Cetinkaya, Dokuz Eylul University, Turkey

Aykut Hamit Turan, Adnan Menderes University, Turkey

“Acceptance and Use of Technology in Office Environments: An Empirical Assesment of Secreteries in Izmir”

16:00 - 17:40 (Room A6)

SESSION 27

COMPETITIVENESS AND THE NEW ECONOMY

Chair : Maria Fekete-Farkas, Szent Istvan University, Hungary

Fumihiko Isada, Nagoya University of Commerce and Business, Japan

“Business Architecture for Program & Project Management”

Emrah Gulay, Dokuz Eylul University, Turkey

Sadettin Keskin, Dokuz Eylul University, Turkey

“Analysing Comparative Advantage and International Competitiveness: An Application to Turkey’s Textile and Clothing Industries After Phase Out the Import Quotas at 2005”

Turan Erman Erkan, Atılım University, Turkey

“Investment in Human Capital: Internal Rate of Return on Education in Information Technology in United States 1993-2000”

Emre Ozturk, Kadir Has University, Turkey

Gunhan Ozsezikli, Kadir Has University, Turkey

Yildiz Y. Guzey, Kadir Has University, Turkey

“Business Cluster in Persembe Bazaar in Istanbul”

Onur Çetin, İstanbul University, Turkey,

“Measuring Agile Capabilities: A Case Study”

16:00 - 17:40 (Room Bordo)

SESSION 28

CUSTOMER RELATIONSHIP MANAGEMENT

Chair : Sengul Hablemitoglu, Ankara University, Turkey

Sengul Hablemitoglu, Ankara University, Turkey

“Logic of Relation between Consumerism and Peace: To Understand Consumerism in Post-Modern Life”

Helen N. Watts, University of Worcester, UK

Jan Francis-Smythe, University of Worcester, UK

“Membership Retention in the Fitness Industry: A Qualitative Study and the Development of a Predictive Model”

Noor Hasmini Abd. Ghani, Universiti Utara Malaysia, Malaysia

Osman Mohamed, Universiti Sains Malaysia, Malaysia"

“Relationship Marketing: A Preliminary Study in Dealer’s Perspective”

Nihal Pasali Tasoglu, Beykent University, Turkey

“The Implementation of Customer Relationship Management in Multi-Level Marketing Companies”

Ausra Rutelione, Kaunas University of Technology, Lithuania

Aiste Dovaliene, Kaunas University of Technology, Lithuania

“Antecedents of Long-Term Customer Relationships: A Case of Theatre Sector”