



SOSRES

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INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES

Economics • Finance • Business • Management
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TURKEY

ICSS

ICSS - 2011



CONFERENCE PROGRAM

ICSS-2011 PARALLEL SESSIONS PROGRAM

12.00 – 14.00 Registration

Friday, 7 October 2011

Session A1 Room: Odeon 14.00 - 15.40	Social Network & Social Media Chair: Peter Bago , University of Pecs, Hungary
1	Aydin Cam , Marmara University, Turkey <i>“Journalism after WikiLeaks Experience”</i>
2	Dilge Kodak , Maltepe University, Turkey <i>“Exposition of Privacy in Virtual Environment: An Assessment on the Basis of Facebook and Twitter Users”</i>
3	Peter Bago , University of Pecs, Hungary <i>“Social Customer Relationship Management”</i>
4	Galina Bannykh , Ural State Economic University, Russian Federation <i>“Internet Socialization as the Socialization Form in a Modern Social Reality”</i>
5	Said Reza Ameli , University of Tehran, Iran Hamed Mousavi , University of Tehran, Iran Mojtaba Haji Jafari , University of Tehran, Iran Elham Kadkhodae , University of Tehran, Iran Zeinab Ghasemi , University of Tehran, Iran Zohreh Nosrat Kharazmi , University of Tehran, Iran <i>“The Paradigm Shift from Colonialism to Virtual Colonialism: A Critical Analysis American Soft Power and the Top Eight American Social Media Websites”</i>
6	Ezgi Eyuboglu , Maltepe University, Turkey <i>“Augmented Reality as an Exciting Online Experience: Is It Really Beneficial for Brands?”</i>

Session A2 Room: Agora 14.00 - 15.40	Economics of Migration & Urbanization & Disaster Management Chair: Miriam George , Virginia Commonwealth University, USA
1	Sevilay Gumus , Hacettepe University, Turkey Irem Yendi , Hacettepe University, Turkey <i>“Internal Migration and its Determinants in Turkey”</i>
2	Juri Kore , University of Tartu, Estonia <i>“Integration of Foreigners – the Greatest Challenge in Estonia in the 21st Century”</i>
3	Adriana Luminita Raducanu , Yeditepe University, Turkey <i>“We Are Not Ourselves "A Study of Bharati Mukherjee’s Female Characters””</i>
4	Miriam George , Virginia Commonwealth University, USA <i>“Spirituality Based Social Work Practice with Immigrants”</i>
5	Alessandro Coppola , Politecnico di Milano, Italy <i>“Urban Utopias in the Land of Shrinkage: After-growth policies in the American Rustbelt Cities”</i>
6	Kubilay Kaptan , Disasters Education, Application and Research Center, Turkey <i>“Vulnerability Analysis for Disaster Management Systems”</i>

Session A3 Room: Celcus 14.00 - 15.40	Education Chair: Metin Toprak , Osmangazi University, Turkey
1	Pat Williams-Boyd , Eastern Michigan University, United States Mary Margaret Sweeten , Eastern Michigan University, United States <i>“Freeway Segregation, Community Schools and the Urban Poor”</i>
2	Roziana Shaari , Technological University of Malaysia, Malaysia Nor Akmar Nordin , Technological University of Malaysia, Malaysia Siti Fatimah Bahari , Technological University of Malaysia, Malaysia Kamaruzzaman Abdul Rahim , Technological University of Malaysia, Malaysia Azizah Rajab , Technological University of Malaysia, Malaysia Mohd Hairil Faiz Hanafiah , Technological University of Malaysia, Malaysia <i>“An Application of Role Identity Theory to Foster Academics Creativity in a Research University”</i>
3	Gulay Aslan , Gaziosmanpasa University, Turkey <i>“Gender Perceptions of Preservice Teachers”</i>
4	Irem Kizilaslan , Dokuz Eylul University, Turkey <i>“ELT Student Teachers’ Competence for Teaching Language Skills: A</i>

	<i>Qualitative Exploration</i>
5	Roziya Abu , Victoria University, Australia Marty Grace , Victoria University, Australia Mary Carroll , Victoria University, Australia <i>“Rural Adult Non-Formal Education: Rural Public Library in Malaysia”</i>

Session A4 Room: Smyrna 14.00 - 15.40	Business Economics Chair: Maria Fekete Farkas , Szent Istvan University, Hungary
1	Norashikin Mahmud , University Technology Malaysia, Malaysia Dianna T. Kenny , University of Sydney, Australia Robert Heard , University of Sydney, Australia <i>“Knowledge on Office Ergonomics and Prevalence of Musculoskeletal Disorders among Office Workers”</i>
2	Najib Ahmad Marzuki , Northern University of Malaysia, Malaysia Awanis Ku Ishak , Northern University of Malaysia, Malaysia <i>“Towards Healthy Organisation in Correctional Setting: Frontline Correctional Employees’ Wellness, Occupational Stress and Personality”</i>
3	Kenji Hirata , Toyo University, Japan Eriko Shimoda , Toyo University, Japan Mio Yanagisawa , Toyo University, Japan <i>“A Composition Method for Communication Skill by Essential Elements”</i>
4	Kenji Hirata , Toyo University, Japan Mio Yanagisawa , Toyo University, Japan Eriko Shimoda , Toyo University, Japan <i>“An Analysis and Structure of Communication Skill by Relations between Events Interface”</i>
5	Antti Puustinen , Lappeenranta University of Technology, Finland Leena Kaljunen , Lappeenranta University of Technology, Finland Timo Hokkanen , University of Eastern Finland, Finland Daniela Grudinschi , Lappeenranta University of Technology, Finland Jukka Hallikas , Lappeenranta University of Technology, Finland <i>“Customer-Driven Approach for Developing Welfare Services: Innovating an Integrated Service Model”</i>

15.40 - 16.00 Coffee Break

Session B1 Room: Odeon 16.00 - 17.40	Economic Policy & Economic Philosophy & Economic Sociology Chair: Gunduz Findikcioglu , Industrial Bank of Turkey, Turkey
1	Metin Sarfati , Marmara University, Turkey <i>“Meaning of Economics Philosophy”</i>
2	Gunduz Findikcioglu , Industrial Bank of Turkey, Turkey

	<i>“New Age Empire, Old Age Imperialism, and the Marxian Imagination in It’s Prime: 1902-1918”</i>
3	Abdulla Galadari , Higher Colleges of Technology, United Arab Emirates <i>“Inner Meanings of the Economic Crisis: What is Humanity’s Real Economic Crisis?”</i>
4	Cristina Prochazkova Ilinitchi , University of Economics from Prague, Czech Republic <i>“Remittances Downturn as a Consequence of the Recent Economic Crisis: A Case Study of the Eastern Partnership Countries”</i>
5	Kheladi Mokhtar , University of BEJAIA, Algeria Arhab Baya , University of BEJAIA, Algeria <i>“The Transition to Economic Market: The Experience of Algeria”</i>

Session B2 Room: Agora 16.00 – 17.40	Agricultural Economics & Environmental Economics & Industrial Economics Chair: Prakash Dongre , Nagindas Khandwala College Mumbai, India
1	Rajshree Bedamatta , Indian Institute of Technology Guwahati, India Prasun Kumar Das , KIIT University, India <i>“Livestock Assets and Household Food Security: Evidence of Coping Strategies from a Drought Stricken Region of India”</i>
2	Yalcin Bozkurt , Suleyman Demirel University, Turkey Mevlut Gul , Suleyman Demirel University, Turkey Gulay Hiz , Mugla University, Turkey <i>“A Review on Consumer Perception of Organically Produced Red Meat and Meat Quality”</i>
3	Madhulika Kumari , Indian Institute of Technology Guwahati, India Sambit Mallick , Indian Institute of Technology Guwahati, India <i>“Proprietary Technology in Agriculture: Response of Civil Society Organizations in India”</i>
4	Prakash Dongre , Nagindas Khandwala College Mumbai, India <i>“Role Of Social Forestry in Sustainable Development- A Micro Level Study”</i>
5	Gerhardus van Zyl , University of Johannesburg, South Africa <i>“Informal Employee Contribution to Labor Productivity: The South African Tshwane Metropolitan Tyre-Fitting Industry as a Case Study”</i>

Session B3 Room: Celcus 16.00 – 17.40	Micro Economics Chair: Ebru Caglayan , Marmara University, Turkey
1	Gulay Hiz , Mugla University, Turkey <i>“A Field Survey on the Conspicuous Consumption Trend in Turkey (Case Study of Mugla Province)”</i>
2	Ilkben Akansel , Artvin Coruh University, Turkey <i>“Pricing of the Art and the Mutual Study of European Union (EU)-Turkey by</i>

	<i>the Mediation of the Structure of Art Markets: British Royal Ballet (BRB) and Ankara State Opera and Ballet (ASOB) Examples”</i>
3	Ebru Caglayan , Marmara University, Turkey Melek Astar , Marmara University, Turkey <i>“Analysis of Engel Curve using Robust Regression in Turkey”</i>
4	Ali Salmanpour , Islamic Azad University, Iran Parisa Bahlouli , Islamic Tabriz University, Iran Fateme Jahandide , Islamic Tabriz University, Iran <i>“The Effect of Investment in Housing Sector on Business Cycles after Iranian Revolution”</i>
5	Pelin Hurmeric , Yeditepe University, Turkey Ece Baban , Okan University, Turkey <i>“Hedonic Consumption from Simmel, Veblen and Sombart’s Point of View: Negotium and Otium in Utopia”</i>

Session B4 Room: Smyrna 16.00 – 17.40	International Relations Chair: Sinem Kocamaz , Ege University, Turkey
1	Omer Kurtbag , Gaziosmanpasa University, Turkey <i>“US Foreign Policy in the Age of Global Uncertainty: The Obama Era between the Tea Party-Led Opposition and the Global Power Shift in the World Politics”</i>
2	Ozge Oz , Middle East Technical University, Turkey Sezin Senturk , Middle East Technical University, Turkey <i>“Turkey as the Transit Country between East and West: The Case of Relations between Turkey and Azerbaijan Regarding Nabucco Pipeline Project”</i>
3	Sinem Kocamaz , Ege University, Turkey <i>“A New Form of Security Cooperation and Collective Conflict Management in the Post Cold War International System”</i>
4	Zuhal Unalp Cepel , Dokuz Eylul University, Turkey <i>“European-Turkish Identity Interaction from the Social Constructivist Perspective”</i>

Session B5 Room: Selcuk 16.00 – 17.40	Business Economics & Managerial Economics Chair: David Yoon Kin Tong , Multimedia University, Malaysia
1	Liang Chen Loy , Multimedia University, Malaysia David Yoon Kin Tong , Multimedia University, Malaysia Cindy Xue Fa Tong , Multimedia University, Malaysia <i>“Entrepreneurial Intentions among University Students”</i>
2	Felicite Fairer-Wessels , University of Pretoria, South Africa <i>“Towards Sustainable Entrepreneurial Practices in South Africa: Selected Case Studies”</i>

3	Viola Korpa , Latvia University of Agriculture, Latvia <i>“Development of Family-Friendly Workplaces in Latvia: Exploration of Obstructive and Facilitative Factors”</i>
4	Emine Tugba Kocabiyik , Gediz University, Turkey <i>“The Impact of Country-of-Origin Effect on Turkish Consumers’ Response Toward Foreign Advertisements”</i>
5	May Chen Yap , Multimedia University, Malaysia David Yoon Kin Tong , Multimedia University, Malaysia Kim Piew Lai , Multimedia University, Malaysia <i>“Consumers’ Perceptions toward International Supermarket Private Brand Products”</i>

Session B6 Room: Artemis 16.00 – 17.40	Sociology & Ethics Chair: Ayse Guc , Australian Catholic University, Australia
1	Taghi Azadarmaki , University of Tehran, Iran <i>“Islamic Sociology in Iran”</i>
2	Ayşe Guc , Australian Catholic University, Australia <i>“Boundaries and Ethnic Identities: The Conception of Boundary in A Diverse Area”</i>
3	Ayca Aydin , Namik Kemal University, Turkey <i>“The New Middle Class Concept and It’s Status in the Social Life”</i>
4	Azni Yati Kamaruddin , La Trobe University, Australia Zaharah Hussin , University of Malaya, Malaysia Wan Hasmah Wan Mamat , University of Malaya, Malaysia <i>“The Intentions to Continue Teaching Civics and Citizenship Education (CCE) among Multiracial Teachers in Malaysia Secondary Schools”</i>

Session C1 Room: Odeon 18.00 – 19.40	Business Economics & Managerial Economics Chair: Emrah Orhun , Troy University, United States
1	Ruta Ciutiene , Kaunas University of Technology, Lithuania Evelina Meiliene , Kaunas University of Technology, Lithuania Bronius Neverauskas , Kaunas University of Technology, Lithuania <i>“Project Portfolio Selection Competences Research in Universities of Lithuania”</i>
2	Faruk Anil Konuk , Sakarya University, Turkey Oylum Korkut Altuna , Istanbul University, Turkey

	<i>“Brand Positioning through Multidimensional Scaling: A Study in the Turkish Shampoo Market”</i>
3	Aparajeeta Borkakoty , Gauhati University, India Anuradha Baruah Saikia , Dispur College, India <i>“Some Aspects of Entrepreneurship Scenario in Commonwealth Countries”</i>
4	Mohammad Javad Taghipourian , Islamic Azad University of Chalous, Iran Yousef Taghipouryan , Islamic Azad University, Iran Zahra Gharib , Islamic Azad University, Iran Elham Fazelli , Islamic Azad University, Iran <i>“Consumers Ethnocentrism and Gender Differentiation”</i>
5	Emrah Orhun , Troy University, United States Belinda Casimir , St. James School, United States <i>“Gender Differences in Computer Self-Efficacy in an Introductory Computing Course”</i>

Session C2 Room: Agora 18.00 – 19.40	Social Welfare & Social Policy Chair: Abdulla Azizi , South East European University, Macedonia
1	Aysun Kiran , Marmara University, Turkey <i>“Barda: A Violent Encounter in A City of Clashing Opposites”</i>
2	Tiffanie Jones , Howard University, United States <i>“The Immersion of Social Work Profession into the Realm of High Collision Sports”</i>
3	Dalia Rudyte , Siauliai University, Lithuania Daiva Berzinskiene , Siauliai University, Lithuania <i>“Lithuanian Pension System Model: Challenges and Opportunities”</i>
4	Dondu Ucecam Karagel , Firat University, Turkey <i>“The Distribution of Elderly Population in Turkey and the Factors Effecting this Distribution”</i>
5	Abdulla Azizi , South East European University, Macedonia <i>“Innovations and Changes Brought by the Lisbon Treaty: The Social Aspect”</i>

Session C3 Room: Celcus 18.00 - 19.40	Learning & Innovation Chair: Ewa Matuska , Hanseatic Academy of Management, Poland
1	Roziana Shaari , Technological University of Malaysia, Malaysia Norashikin Mahmud , Technological University of Malaysia, Malaysia Shah Rollah Abdul Wahab , Technological University of Malaysia, Malaysia Kamaruzzaman Abdul Rahim , Technological University of Malaysia, Malaysia Azizah Rajab , Technological University of Malaysia, Malaysia Maisarah Mohamed Saat , Technological University of Malaysia, Malaysia Hamidah Abd Rahman , Technological University of Malaysia, Malaysia

	<p>Siti Aisyah Panatik, Technological University of Malaysia, Malaysia Hamidah Abdul Rahman, Technological University of Malaysia, Malaysia Rosman Md Yusoff, Technological University of Malaysia, Malaysia <i>“A Study on Learning Approaches Used among Post-Graduate Students in a Research University”</i></p>
2	<p>Viktoriya V. Bulavina, National Technical University, Ukraine Olga Suvorova, Gebze Institute of Technology, Turkey <i>“Social and Cultural Features in the Field of Higher Education in Ukraine and Turkey: an Experience of Comparison”</i></p>
3	<p>Aynur Pala, Celal Bayar University, Turkey <i>“The Need for Character Education”</i></p>
4	<p>Hamidah Abdul Rahman, Technological University of Malaysia, Malaysia Maisarah Saat, Technological University of Malaysia, Malaysia Azizah Rajab, Technological University of Malaysia, Malaysia <i>“Professional Contentment in A Research University: A Case Study”</i></p>

Session C4 Room: Smyrna 18.00 - 19.40	<p>Sociology & Social and Religious Studies</p> <p>Chair: Thomas Van Der Walt, University of South Africa, South Africa</p>
1	<p>Thomas Van Der Walt, University of South Africa, South Africa <i>“African Heritage and Children: Sustainability in a Globalised World”</i></p>
2	<p>Sanaz Mobini, Alborz University, Iran, Kourosh Gholami, Isfahan University, Iran <i>“Study of Life Style among Alborz University Students”</i></p>
3	<p>Deniz Orhun, Dokuz Eylul University <i>“Segregation versus Integration in a Globalizing City: A Case from Izmir”</i></p>
4	<p>Varija Bolar, Karnatak University, India <i>“The Role of Islam in Karnataka”</i></p>
5	<p>Maruti Kamble, Karnatak University, India <i>“Sufi Saints in Karnataka”</i></p>

Session C5 Room: Selcuk 18.00 - 19.40	<p>International Economic Relations & European Union</p> <p>Chair: Asmady Idris, Sabah University of Malaysia, Malaysia</p>
1	<p>Asmady Idris, Sabah University of Malaysia, Malaysia <i>“Malaysia’s Economic Relations with Saudi Arabia”</i></p>
2	<p>Jarolim Antal, University of Economics, Czech Republic <i>“Transatlantic Free Trade Agreement – Still Alive or Dead Concept in EU – US Relations?”</i></p>
3	<p>Rasa Balvočiūtė, Šiauliai University, Lithuania Solveiga Skunčikienė, Šiauliai University, Lithuania <i>“Towards Sustainable Economic Convergence: A Comparative Analysis of the Macroeconomic Situation in Lithuania and the Recent Eurozone”</i></p>

	<i>Countries”</i>
4	Damla Aktan , Izmir Economy University, Turkey Burcu Turkcan , Ege University, Turkey <i>“Analytical Comparison of Romania, Bulgaria and Turkey: A SWOT Analysis on the Way towards EU”</i>
5	Farrukh Kayani , COMSATS Institute of Information Technology, Pakistan Umar Kayani , Higher Education Commission of Pakistan, Pakistan <i>“Whether China Can Outpace Korea and Japan?”</i>

Session C6 Room: Artemis 18.00 - 19.40	Poverty and Social Welfare Chair: Gonul Icli , Pamukkale University, Turkey
1	Janina Seputiene , Siauliai University, Lithuania <i>“The Estimation of the Relationship between Wages and Unemployment in European Union”</i>
2	Banu Metin , Gazi University, Turkey <i>“The Trend in Poverty Rates from the Period of Economic Crises in 2000 and 2001 up to Nowadays in Turkey: A Field Research Regarding Absolutely Pooors in Ankara”</i>
3	Meltem Onay , Celal Bayar University, Turkey Bugra Ozer , Celal Bayar University, Turkey Sevde Kilci , Celal Bayar University, Turkey <i>“Enterpreneurship and the Impact of the Dimesion of Female Identity on the Women Involved in Microcredit Financing Schemes: An Empirical Investigation in Izmir Metropolitan Region”</i>
4	Gonul Icli , Pamukkale University, Turkey <i>“A Sociological Evaluation of Home-Based Working and Woman Labour”</i>
5	Maurizio Norcia , National Research Council, Italy Antonella Rissotto , National Research Council, Italy <i>“Poverty and Wealth: Aims, Difficulties and Beliefs”</i>

Saturday, 8 October 2011

Session D1 Room: Odeon 09.00 -10.40	Political Science Chair: Gunduz Findikcioglu , Industrial Bank of Turkey, Turkey
1	Chunhao Chang , Tunghai University, Taiwan <i>“The Competition/Cooperation Relationship in Executive Power Operating of Semi-presidentialism”</i>
2	Cigdem Aksu , Trakya University, Turkey <i>“Different Types of Capitals Mobilized to Strengthen Local Political Leadership”</i>

3	Gozde Kiral Ucar , Martin-Luther-Universitaet Halle-Wittenberg, Germany Ali Donmez , Ankara University, Turkey Derya Hasta , Ankara University, Turkey <i>“A Valuation of Relative Deprivation and Just World Belief Variables on Political Participation Levels of Women Living in Turkey”</i>
4	Sabrina De Regt , University of Antwerp, Belgium <i>“Trends in Authoritarianism: Evidence from 20 European Countries”</i>
5	Gunduz Findikcioglu , Industrial Bank of Turkey, Turkey <i>“The Turkish Republican Elite in its Twilight”</i>

Session D2 Room: Agora 09.00 -10.40	Social Capital & Social Development & Economic Development Chair: Sadettin Keskin , Dokuz Eylul University, Turkey
1	Mehdi Abedi , Nedaye Mehre Izad (Research and Educational Institute), Iran Jale Maroofi , Nedaye Mehre Izad (Research and Educational Institute), Iran Jamshid Mirzayee , Nedaye Mehre Izad (Research and Educational Institute), Iran <i>“Social Development Based on Three Key Concepts: Social Capital, Social Empowerment, Participatory Democracy”</i>
2	Korosh Gholami , Isfahan University, Iran Behjat Yazdkasti , Isfahan University, Iran Rasoul Rabbani , Isfahan University, Iran Abdolbaghi Roushani , Wellbeing Organization, Iran <i>“The Study of Relationship between Social Capital and Job Satisfaction”</i>
3	Yeseren Elicin , Galatasaray University, Turkey <i>“Social Capital and Democracy: Rethinking Fatsa”</i>
4	Khurshid Khan , Edinburgh University, United Kingdom <i>“The Significance of Social Capital and Community in the Lives and Education of Gilgit-Baltistan (GB) Ismailis in Karachi (Pakistan)”</i>
5	Sadettin Keskin , Dokuz Eylul University, Turkey <i>“Inter-Cluster Pipelines: The Driving Force of Knowledge Creation and Economic Development”</i>

Session D3 Room: Celcus 09.00-10.40	Financial Economics & FDI and Banking Chair: H. Semih Yildirim , School of Administration Studies, York University, Canada
1	H. Semih Yildirim , School of Administration Studies, York University, Canada Halil Ibrahim Eksi , Kilis 7 Aralik University, Turkey Mehmet Senturk , Kilis 7 Aralik University, Turkey <i>“Sensitivity of Stock Market Indices to Oil Prices: Evidence from</i>

	<i>Manufacturing Sub-Sectors in Turkey</i>
2	Ismet Ates , Adnan Menderes University, Turkey Mehmet Bolukbas , Adnan Menderes University, Turkey <i>“Turkey’s Competitiveness in terms of Determinants of FDI: A Comparison with Hungary and Poland”</i>
3	Burcu Turkcan , Ege University, Turkey Refik Fatih Saygili , Ege University, Turkey <i>“Foreign Direct Investment Inflows and Net Exports Relationship in Turkey: An Analysis for the Post 1980 Period”</i>
4	Funda Sezgin , Mimar Sinan University, Turkey <i>“Determining Efficiency of Investment Banks After Financial Crisis by Bootstrap Data Envelopment Analysis (BDEA): A Case of Turkey”</i>
5	Jasri Jamal , National University of Malaysia, Malaysia <i>“Alternative Dispute Resolution in Islamic Finance: Recent Development in Malaysia”</i>

Session D4 Room: Smyrna 09.00-10.40	Art and Music: Economic and Sociological Perspectives Chair: Chiara Pierobon , University of Trento (I), Italy
1	Sirin Akbulut , Uludag University, Turkey <i>“Franz Liszt in Ottoman Empire”</i>
2	Sibel Coban , Marmara University, Turkey Nihan Konakci , Kocaeli University, Turkey <i>“The Attitudes of the Music Teacher Candidates in Turkey towards the “Individual Instrument Training” Lesson”</i>
3	Chiara Pierobon , University of Trento (I), Italy <i>“The Role of the Music in the National-Bolshevik Organization: A Web-Based Analysis”</i>
4	Tereza Vrbova , Palacky University, Czech Republic Michal Safar , Palacky University, Czech Republic <i>“Value Orientations and Motivational Structures in Dance Students”</i>
5	Ajda Senol , Uludag University, Turkey Erol Demirbatir , Uludag University, Turkey <i>“Development of Flute Works in Turkey from Turkish Republic to Present”</i>
6	Maryam Lari , Islamic Azad University, Iran <i>“The Images of Angels in Iranian Art (A Civilization Interaction in a Comparative Study)”</i>

Session D5 Room: Selcuk 09.00-10.40	Women Studies & Social Relationship Chair: Gul Muhammad Baloch , Taylor's University, Malaysia
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1	Gul Muhammad Baloch , Taylor's University, Malaysia <i>"Female Crime in Pakistan: Causes and Correlates"</i>
2	Şehriban Şahin Kaya , Dumlupınar University, Turkey <i>"Unhidden War Against Women in Turkey"</i>
3	Mine Ozascilar , Bahcesehir University, Turkey Selin Yilmaz, Istanbul University, Turkey <i>"News Media Coverage on the Prostitutions in Turkey"</i>
4	Mojdeh Kiani , Payame-Noor University, Iran <i>"The Factors Affecting on the Social Relationship in New Cities Family Case Study in New City of Baharestan, Isfahan, IRAN"</i>
5	Yahia Baiza , Institute of Ismaili Studies, United Kingdom <i>"Gender and Education in Afghanistan"</i>

Session D6 Room: Artemis 09.00-10.40	Knowledge Economy & Research and Technology & Innovation Chair: Szczepan Lemaczyk , University of Nottingham, United Kingdom
1	Szczepan Lemaczyk , University of Nottingham, United Kingdom <i>"European Societies and Emerging Technologies –Debate on Nanotechnology in Polish and Swedish Press"</i>
2	Tolga Kara , Marmara University, Turkey Ece Baban , Okan University, Turkey <i>"The Effects of Knowledge Economy on the Costs and Cost Comparison of Traditional and Digital Goods"</i>
3	Yanlei Hu , University of Jinan, China <i>"Innovation of Urban Security Institution in the Perspective of Culture Consciousness"</i>
4	Ewa Matuska , Hanseatic Academy of Management, Poland <i>"Innovations at Organization via Creativity of Employees"</i>

10.40- 11.00 Coffee Break

Session E1 Room: Odeon 11.00 -12.40	Tourism Chair: Janianton Damanik , Gadjah Mada University, Indonesia
1	Seyda Barlas Bozkus , Bogazici University, Turkey <i>"Consuming Cultural Heritage: Tourism and Cultural Policy in the Case of"</i>

	<i>Turkey's Miniaturk Theme Park</i>
2	Yavuz Ozdemir , Yildiz Technical University, Turkey Huseyin Basligil , Yildiz Technical University, Turkey <i>"Analyzing Tourism Potential and Determining Strategies: Cases of Some Cities in Turkey"</i>
3	Svetlana Bazhenova , Novorossisk Marketing and Social-Information Technologies, Russia Nina Tazidinova , Novorossisk Marketing and Social-Information Technologies, Russia <i>"Features of Regional Tourism in a Zone of the Russian Black Sea Coast"</i>
4	Janianton Damanik , Gadjah Mada University, Indonesia <i>"State-Sponsored Village Tourism Development: Some Observations from Indonesia"</i>

Session E2 Room: Agora 11.00 -12.40	Social Issues & Social Actions Chair: Ahmet Burcin Yereli , Hacettepe University, Turkey
1	Sawmya Ray , Indian Institute of Technology Guwahati, India <i>"Right Intention, Not So Right Outcome: Addressing Domestic Violence through Women's Cell"</i>
2	Sunita Kotnala , NSW Department of Health, Australia <i>"Partnerships in Mental Health - The Joint Guarantee of Service (JGOS) NSW"</i>
3	Ayse Canatan , Gazi University, Turkey <i>"Problems Emerging from the Care of Older People: Who Care, Who Pay and Who Control"</i>
4	Sachin Pendse , Tolani College of Commerce, India <i>"Role of Community in Internal Security"</i>
5	Derya Cakir , Hacettepe University, Turkey Kamil Demirhan , Hacettepe University, Turkey <i>"Political Character of the Social Actions in the Process of Globalization: A Case Study"</i>

Session E3 Room: Celcus 11.00 -12.40	Education & Economics of Education Chair: Metin Toprak , Osmangazi University, Turkey
1	Gulsah Kulekci , Dokuz Eylul University, Turkey <i>"Prospective English Language Teachers' Attitudes to Teaching as A Career in Turkey: A Critical Analysis of Findings"</i>
2	Rohaidah Kamaruddin , Ministry of Education Malaysia, Malaysia <i>"Second Language Extralinguistics Factors toward First Language Attitudes"</i>

3	Svetlana Kostina , Ural State Economic University, Russia <i>“Development of Lifelong Education System in Russia”</i>
4	Meltem Arat , Dokuz Eylul University, Turkey <i>“The Concept of Customer at the Higher Education Services and the Question: Is Higher Education Students are Customers or not”</i>
5	Azizah Rajab , Technological University of Malaysia, Malaysia Hamidah Abdul Rahman , Technological University of Malaysia, Malaysia Roziana Shaari , Technological University of Malaysia, Malaysia <i>“The International Students’ Perception Towards The Education Quality”</i>

Session E 4 Room: Smyrna 11.00 -12.40	Environmental Economics Chair: Maria Fekete Farkas , Szent Istvan University, Hungary
1	Amir Maleki , Payam Noor University, Iran Sara Karimzadeh , Payam Noor University, Iran <i>“A Survey of Relationship between the Environmental Attitudes and Environmental Knowledge and Energy Consumption Behavior among Citizens of Urmia, West Azerbaijan, Iran”</i>
2	Karubaki Datta , North Bengal University, India <i>“Environmental Degradation in Darjeeling Himalaya: Causes and Implications”</i>
3	Maria Fekete Farkas , Szent Istvan University, Hungary Roland Toth , Hungarian Central Statistical Office, Hungary Gabor Valko , Hungarian Central Statistical Office, Hungary <i>“Global Challenges and Biofuels”</i>
4	Gyorgy Gonda , Szent Istvan University, Hungary <i>“Utilization of Renewable Energies and Changing Energy Structure at Local Government, as A Drivers of Economic Recovery: Hungarian Case Study”</i>
5	Llewellyn Leonard , University of Johannesburg, South Africa <i>“Another Political Ecology of Civil Society Reflexiveness against Urban Industrial Risks for Environmental Justice: The case of the Bisasar Landfill, Durban, South Africa”</i>